

# Bachelor of Arts – Mass Communications (Electronic Media, Integrated Communication Or Journalism Emphasis)



# Transfer Guide – Pueblo Community College Student Transferring to: Colorado State University – Pueblo Effective: 2018-2019

#### I. General Education Courses

\*Students who do not place into college level English Composition or Math will have to take pre-requisite Developmental Education courses.

	Credit Hours	Pueblo Community College Course Number and Title or gtPathways Category	CSU – Pueblo Course (credits)
Written Communication	6	ENG 121: English Composition I (GT-CO1) ENG 122: English Composition II (GT-CO2)	ENG 101, 3 credits ENG 102, 3 credits
Mathematics	3	MAT 135: Introduction to Statistics or any GT-MA1	MATH 156, 3 credits
Arts & Humanities	9	COM 115: Public Speaking or COM 125 Two gtPathways Arts & Humanities courses from two different areas (GT-AH1, GT-AH2, GT-AH3, or GT-AH4)	COMR 103, 3 credits 6 credits
Social & Behavioral Sciences	6	Two gtPathways Social & Behavioral Science courses from two different areas ( <u>GT-SS1</u> , <u>GT-SS2</u> , or <u>GT-SS3</u> )	6 credits
History	3	One gtPathways History course (GT-HI1)	3 credits
Natural & Physical Sciences	8	Two gtPathways Science courses (GT-SC1)	8 credits
	35	TOTAL GEN ED CREDITS:	35

# **II. Required Courses**

Credit Hours	Pueblo Community College Course Number and Title	Credit Hours CSU - Pueblo
3	JOU 105, Will NOT count toward the general education requirement.	MCCNM 101, 3 credits
3	JOU 206, Intermediate Newswriting and Editing	MCCNM 201, 3 credits
3	RTV 100, Introduction to Electronic Media	MCCNM 220, 3 credits
3	MGD 227, Marcomm Practices	MCCNM 210, 3 credits
3	MGD 114, Adobe InDesign	MCCNM 211, 3 credits Applied Elective
3	MGD 141, Web Design I	MCCNM 232, 3 credits Applied Elective
3	MGD 164, Digital Video Editing I	MCCNM 245, 3 credits

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		Applied Elective
4	ART 139, Digital Photography I OR MGD 111, Adobe Photoshop I OR RTV 102, Beginning Television	ART Elective OR ART Elective OR MCCNM Elective, 4 of 6 credits
25	TOTAL REQUIRED COURSES CREDITS	25

#### **III. Elective and Recommended Courses**

Choose elective courses from the list in the table above.

60	TOTAL ASSOCIATE DEGREE CREDITS

### ASSOCIATE OF GENERAL STUDIES DEGREE REQUIREMENTS (60 Credits):

Students should note that all required courses must be satisfactorily completed as part of the AGS degree at the community college and will also transfer and apply to the bachelor's degree requirements at the receiving 4-year institution. However, if you're going to transfer before completing the AGS degree, you may not need some of these courses. In that case, check with the receiving institution and an advisor for your options.

#### **GUARANTEES & LIMITATIONS**

- 1. Completion of Associate's Degree: This transfer guide identifies the courses a student needs to complete (with a C- or higher) to earn an AGS degree at a Colorado community/junior college in order to be able to finish the designated baccalaureate degree in no more than 60 credits. Per Colorado Commission on Higher Education (CCHE) Policy I, L, students who complete an AGS degree at a Colorado community/junior college and who are admitted to a Colorado public baccalaureate institution are guaranteed the following: the full transfer and application of a minimum of 60 credits toward the baccalaureate degree requirements at the Colorado institution of higher education; completion of the lower-division component of the receiving institution's general education core curriculum; and junior standing. Course credit may be applied to major, elective or other requirements at the receiving institution's discretion. If more than 60 college-level credits are taken or the student gets lower than a C- in one or more courses at the community/junior college, then some loss of transfer credit may occur, and students may not be able to complete this baccalaureate degree in 120 credits.
- 2. Transfer Before Completing the Associate's Degree: If the student intends to transfer prior to completing an AGS degree, this transfer guide should still be used to identify the courses that can most effectively prepare them for efficiently completing the designated major at the baccalaureate institution to which they are transferring. While not completing the required associate's degree eliminates the guarantees described here, gtPathways general education courses identified in Section I are guaranteed to transfer and apply to the receiving institution's gtPathways lower division general education requirements. Students are strongly encouraged to finish course sequences (such as English Comp I & II or Calculus I, II & III) before transferring.

For additional information on CCHE transfer policies and gtPathways guaranteed transfer of general education credit, visit <a href="http://highered.colorado.gov/Academics/Transfers/Students.html">http://highered.colorado.gov/Academics/Transfers/Students.html</a>. To file a transfer-related complaint with the Colorado Department of Higher Education, visit <a href="http://highered.colorado.gov/Academics/Complaints/default.html">http://highered.colorado.gov/Academics/Complaints/default.html</a>

The chart shown below illustrates the remaining requirements to complete the BA: Mass Communications and New Media (Electronic Media Emphasis) after transferring to CSU-Pueblo. 60 semester credits are the maximum amount of transfer credit allowed from two-year institutions. Therefore the credits shown below **MUST** be completed at CSU-Pueblo.

## IV. Additional Major Course Requirements

Additional Major Core Co	ourse Requirements	
MCCNM 411	Media Law and Ethics	3
MCCNM 493	Seminar	3
STUDENTS MUST COMP	PLETE 1 OF THE 3 EMPHASIS AREAS LISTED BELOW	
Electronic Media Em	phasis Requirements (15 credits)	
MCCNM 318	Regulation of Electronic Media	3
MCCNM 320	Media Programming	3
MCCNM 336	Interactive Media	3
MCCNM 338	Global Communication	3
MCCNM 425	Audience Research Methodology	3
<ul> <li>Integrated Communic</li> </ul>	cation Emphasis Requirements (15 credits)	
MCCNM 302	Advertising Copywriting	3
MCCNM 321	Public Relations Case Problems	3
MCCNM 422	Writing for Public Relations	3
MCCNM 425	Audience Research Methodology	3
MCCNM 430	Integrated Communications Campaigns	3
<ul> <li>Journalism Emphasis</li> </ul>	s Requirements (15 credits)	
MCCNM 301	Editorial Writing	3
MCCNM 305	News and Feature Writing	3
MCCNM 312	Publication Editing and Design	3
MCCNM 350	Media Lab (TODAY)	3
MCCNM 445	Reporting Public Affairs	3
Additional World Langua	nge Degree Requirements	
WL 100 AND	Introduction to Comparative Linguistics AND	
ANTHR/ENG 106	Language, Thought, and Culture	6
OR	OR	
World Language	Second Level World Language or ASL	
Open Electives	Upper Division Open Electives	19
Open Electives	Upper or Lower Division Open Electives	11
	of Upper or Lower division open electives must be outside t	he MCCNM Discipline.
Total Transfer Credit App	60	
Total Additional Credit R	60	
Total BA Degree Require	120	