Web Design and Development ◆ Associate of Applied Science ◆ 63 Credits

Program Description

This program provides training to develop strong skills in the area of web design. Many labs are embedded in the curriculum. Students work with state of the art software and technology to manage relevant projects to meet the standards of industry.

This A A S degree was formerly titled Digital Media.

Career Options

Occupations for which students will be prepared for include: Web site developer/editor.

Recommended Schedule

Semester One, Fall, 13 Credits.

COURSE PREFIX	COURSE NUMBER	TITLE	CREDITS
M G D	102	Introduction to Multi-Media	3
M G D	111	Adobe Photoshop 1	3
C I S	109	Management Software: MS Office	1
M G D	141	Web Design 1	3
E N G	121	English Composition 1	3

Semester Two, Spring, 15 Credits.

COURSE PREFIX	COURSE NUMBER	TITLE	CREDITS
M G D	105	Typography & Layout	3
M G D	143	Motion Graphic Design 1: Software	3
J O U	105	Introduction to Mass Media	3
M G D	241	Web Design 2	3
M A R	220	Principles of Advertising	3

Semester Three, Fall, 16 Credits.

COURSE PREFIX	COURSE NUMBER	TITLE	CREDITS
M G D	242	Web Architecture: Open Source	3
M G D	268	Business for Creatives	3
M G D	164	Digital Video Editing 1	3
M G D	227	Marcomm Practices	3
M A T	121	College Algebra	4

Semester Four, Spring, 13 Credits.

COURSE PREFIX	COURSE NUMBER	TITLE	CREDITS
C O M	115	Public Speaking **OR**	
C O M	125	Interpersonal Communication	3
C W B	209	Web Content Management Systems	3
M G D	175	Special Topics: Mobile Application	3
A S T	101	**OR** any GT-SC1 with lab	4

Semester Five, Summer, 6 Credits.

COURSE PREFIX	COURSE NUMBER	TITLE	CREDITS
M G D	280	Internship	3
M G D	289	Capstone	3

Semester Milestones

Always complete courses with a grade of C or higher.

Fall 1st Year

1) Complete FAFSA for next academic year when registering for spring semester.

Spring 1st Year

1) Complete scholarship applications for next academic year. 2) Register for summer and fall semesters. 3) If you plan to enroll in any summer classes, submit Summer Intent Form to Financial Aid Office for funding. 4) Check on your portal to make sure your Financial Aid for next year is processed. If so, you will be able to accept your award offer.

Fall 2nd Year

1) Meet with your advisor to complete your Graduation Planning Sheet; 2) Register for spring semester.

Spring 2nd Year

1) Graduate!!