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CNM to provide another great viewing season of high school football coverage on Channel 19

PUEBLO – Local followers anxious to see some high school football won't have much longer to wait. Besides seeing live action at Dutch Clark Stadium, viewers will also be able to watch some of the best local action on Comcast cable channel 19 once again.

The Center for New Media (CNM), which is the operating arm of Pueblo Community College's Broadcasting & Production Technology program, will again be providing a game of the week this season on channel 19. All games will be preceded by a Coaches Kick-Off Show that will be taped in the CNM studios.

While most of the games will be aired for the first time on the morning after they are played, three games will be broadcast live this season – the Pigskin Classic between Pueblo West and Pueblo County on Sept. 8, the Bell Game between Pueblo Centennial and Pueblo Central on Sept. 30, and the Cannon Game between Pueblo South and Pueblo East on Oct. 14. All we played at Dutch Clark Stadium.

The local prep season will begin on Sept. 2 when East and Central battle. The premiere broadcast of that game will be aired the following morning at 10 a.m. and re-broadcast at different times daily throughout the week. The broadcast schedule will be posted on channel 19 throughout the week. CNM also will cover Pueblo teams who make the post-season playoffs.

The television voices for local high school football will continue to be Jim Brooks on play-by-play, Joe Cervi on color commentary and Kevin Millis with on-the-field commentary, analysis and interviews. The production director for CNM is Scott Richards, who is the Coordinator of Media Productions.

In addition to covering the prep football broadcasts, CNM crews work on a myriad of community projects such as covering City Council meetings, Pueblo Hispanic Education Foundation's telethons, Ask a Lawyer nights, parades (State Fair, Cinco de Mayo, Fiesta), candidate forums, local high school and university graduations, Andenucio baseball tournaments, National Little Britches Rodeo at the State Fair, etc. Many of the local programs are broadcast on the four cable access channels that are managed by PCC.

CNM also covers or has covered out-of-town events such as Sky Sox baseball, Colorado College hockey, Gold Kings hockey, the Denver Broncos Super Bowl victory parades in Denver, the National Junior College World Series in Grand Junction, Rocky Mountain Athletic Conference football for Altitude Sports, etc. Much of the production capability is made possible by the CNM's HD Mobile Media Lab.

CNM is part of PCC's Mass Communications department, which trains students for employment in art, design, entertainment, sports and media, public relations, marketing and advertising. It also helps meet the growing need for workers and freelance contractors in many organizations.

To contact the Center for New Media, call 549-3178.

Games to be covered:

Sept. 2 – East vs. Central

Sept. 8 – Pigskin Classic: West vs. County (live)

Sept. 9 – Centennial vs. East

Sept. 16 – Doherty vs. South

Sept. 23 – Vista Ridge vs. Central

Sept. 30 – Bell Game: Centennial vs. Central (live)

Oct. 7 – Discovery Canyon vs. Centennial

Oct. 14 – Cannon Game: South vs. East (live)

Oct. 21 – Canon City vs. East

Oct. 28 – Central vs. County or Fountain-Fort Carson vs. South

Nov. 4 – South vs. West

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Founded in 1933, Pueblo Community College is a premier teaching institution focused on providing academic and service excellence to help its students acquire the 21st Century skills needed to better their lives. An educational and technological leader, PCC fosters economic development and utilizes strong partnerships in the communities it serves through its Pueblo, Fremont and Southwest campuses.