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## **PCC brings home 7 Medallion Awards from district marketing/PR conference**

**PUEBLO** – In the world of communicating messages creatively, Pueblo Community College doesn't take a backseat to anyone.

In competition against other two-year colleges in this region, regardless of size, PCC's Marketing & Communications Department has earned seven Medallion Awards. College representatives were presented with two gold prizes, three silvers and two bronzes last week at the National Council for Marketing & Public Relations' District 4 Conference held in Dallas.

The Medallion Awards recognize outstanding achievement in communications by marketing and PR professionals at community and technical colleges. District 4 is comprised of two-year institutions in Arkansas, Colorado, New Mexico, Oklahoma, Texas and Wyoming.

Award categories included various areas of printed publications, advertising, photography and media/public relations. PCC earned awards for advertising, use of original photography, a series of career pathways planning brochures, poster designs, promotional video, and success stories.

On hand to accept the awards were PCC staff members Erin Hergert, Director of Marketing & Communications; Charles Hurley, Graphic Artist; Gary Franchi, Coordinator of Public Relations; and Darci Duran, Web Master/Coordinator of Social Media. Helping to earn the awards was Crystal Tucker, PCC's previous Web Master who has left the college.

NCMPR is the only organization of its kind that represents marketing and PR professionals at community and technical colleges. Its primary focus is on supporting professional growth.

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*Founded in 1933, Pueblo Community College is a premier teaching institution focused on providing academic and service excellence to help its students acquire the 21<sup>st</sup> Century skills needed to better their lives. An educational and technological leader, PCC fosters economic development and utilizes strong partnerships in the communities it serves through its Pueblo, Fremont and Southwest campuses.*