



Contacts for more information:

Dan Gallegos, Director of Grounds
& Housekeeping and Earth Day Chair
549-3288, daniel.gallegos@pueblocc.edu

Gary Franchi, Office of Communications
549-3053, gary.franchi@pueblocc.edu

FOR IMMEDIATE RELEASE – April 20, 2009

PCC's Earth Day Celebration on Wednesday includes evening speaker from Vestas

PUEBLO – Pueblo Community College's annual Earth Day Celebration on Wednesday (April 22) will have a bit of everything on how to conserve resources, go green and help save our planet. The program will run from 11 a.m. to 3 p.m. in the PCC outdoor courtyard, and an evening program focused on renewable energy has been added this year, featuring keynote speaker Kim Birk Fast, Vice President of People, Culture and Communication at Vestas Towers.

Prior to the start of the program, PCC employees wearing Earth Day T-shirts will conduct a campus cleanup from 10 to 11 a.m. PCC President Dr. J.D. Garvin, who launched PCC's Earth Day upon his arrival at the college, will start the program at 11 a.m. with a welcome to attendees. He will be followed by a daytime program that will include energy-saving addresses by a variety of speakers, live music, the return of the popular Trash Fashion Contest, tree plantings, energy-related vendors, etc.

Other speakers during the day will include Gene Mantei of Black Hills Energy, Craig Elliott of the Southeast Renewable Energy Society, Barbara Jackson of the Country Roots organic farm and Walter Arenstein, who will provide tips on how companies can adopt "go green" techniques. Interspersed between planned activities during the day will be musical performances by the PCC student band Fangoria Fantastica.

The evening program will take place in the College Center's Fortino Ballroom and will begin with a reception at 5:30 p.m. It will be followed by a presentation of PCC's alternative energy academic programs, Birk Fast's address and a showing of "Planet Earth" documentaries.

"We invite the entire community to come out and learn about many ways that they can have a positive impact on our environment," said Dan Gallegos, who chairs PCC's Earth Day committee. "Everyone who attends will have gotten some good information that they'll be able to apply to their own lives."

Here is the complete schedule of the Earth Day Celebration events:

Day Schedule

- 10 am Campus Cleanup
 Music by Fangoria Fantastica
- 11 am Welcome from PCC President Dr. J.D.Garvin
- 11:05 am PCC Recycling program – Dan Gallegos
- 11:15 am Gene Mantei of Black Hills Energy
- 11:30 am Tree plantings
 Music by Fangoria Fantastica
- 12:00 pm Craig Elliott of SE Renewable Energy Society
- 12:30 pm Barbara Jackson of Country Roots organic farm
- 1:00 pm Music by Fangoria Fantastica
- 1:30 pm Walter Arenstein presentation
- 2:00 pm Trash Fashion Contest
- 2:30 pm Music by Fangoria Fantastica
- 3:00 pm Trash Fashion Contest winners announced

Evening Schedule

- 5:30 pm Reception
- 6:00 pm Welcome from PCC’s John Vukich & Dave Cockrell
- 6:10 pm Kim Birk Fast of Vestas Towers
- 7:00 pm Showing of “Planet Earth” movies

The community is invited to participate in on all of the activities.

*

Founded in 1933, Pueblo Community College is a premier teaching institution focused on providing academic and service excellence to help its students acquire the 21st Century skills needed to better their lives. An educational and technological leader, PCC fosters economic development and utilizes strong partnerships in the communities it serves through its Pueblo, Fremont and Southwest campuses.